LABOUR MARKET INSIGHTS

Job Demand Report



Report Filters

Jobs Active During: August 2023







This Employment Ontario project is funded in part by the Government of Canada and the Government of Ontario.

Source: https://www.slwdb.org/ Job Posting Data. This report presents information sourced from job ads posted by employers and agencies on over 50 publicly accessible websites.

Snapshot

Quick Statistics

The following metrics include the % increase/decrease over the previous period.



NEW JOB POSTS

1,063

↑12%

AVERAGE POSTING DURATION (DAYS)

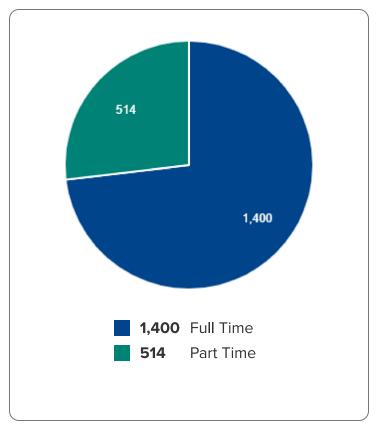
25.9

12%

COMPANIES HIRING
734
1 2%

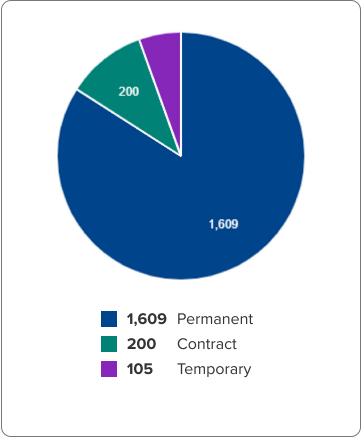
Job Type

Full time vs. Part time.



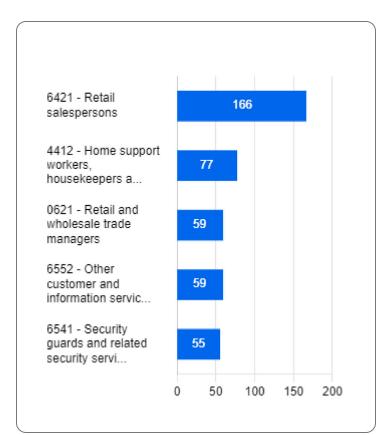
Job Duration

Permanency of jobs posted.



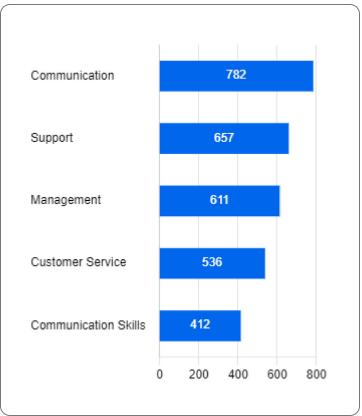
Top Occupations

Top in-demand occupations based on posting count.



Top Skills

Top in-demand skills based on posting count.



Top Hourly Wages

Top median hourly wages by occupation.

4021 - College and other vocational \$42 instructors 7511 - Transport \$28 truck drivers 7441 - Residential and commercial \$28 installers a... 7621 - Public works \$27 and maintenance labourers 1123 - Professional \$24 occupations in advertisin... \$0 \$20 \$40 \$60

Top Salaries

Top median yearly salaries by occupation.

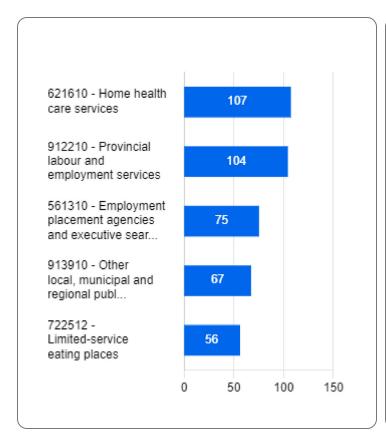


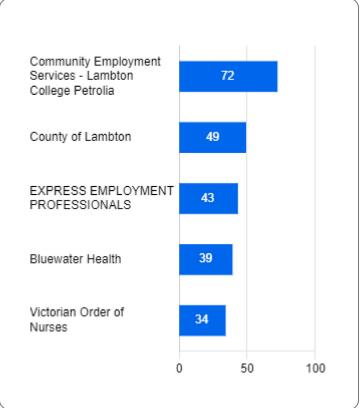
Top Sectors

Top in-demand sectors based on posting count.

Top Hiring Employers

Top employers based on hiring activity.





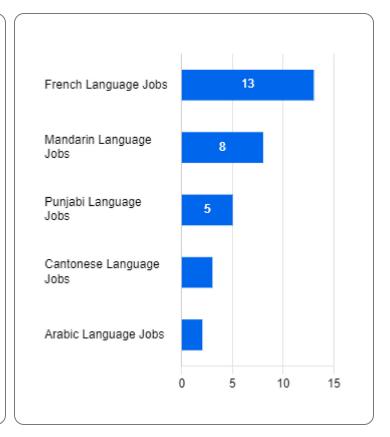
Top Locations

Top locations based on job posting count.

1,446 City Of Sarnia Municipality Of Lambton Shores Town Of Petrolia Township Of St. Clair Village Of Point Edward Town Of Plympton Wyoming Township Of Warwick 0 500 1,000 1,500

Top Languages

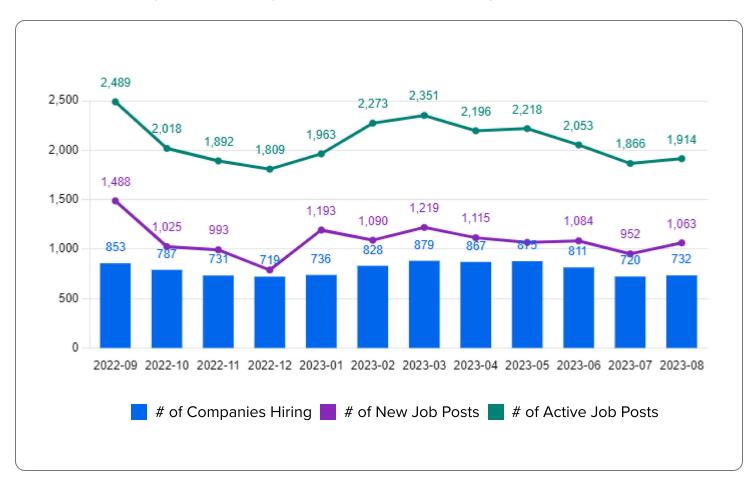
Top language skills being recruited for.



Trends

Job Post Trends

The number of new job posts, active job posts, and companies hiring over the last 12 months.



Sector Trends

Data based on number of job postings over the last 12 months.

GROWING SECTORS

8

34%

Mining, quarrying, and oil and gas extraction

47%

TOP GROWTH SECTOR

TOP DECLINE SECTOR Educational services $$\downarrow$ 49\%$

Top Growing Sectors

Top growing sectors based on number of job postings over the last 12 months.

2-Digit NAICS Code	NAICS Label \$	Posting Count \$ (Previous)	Posting Count \$ (Current)	Change (%)
21	Mining, quarrying, and oil and gas extraction	80	117	1 47
32	Manufacturing	318	432	↑ 36
11	Agriculture, forestry, fishing and hunting	159	201	1 27
31	Manufacturing	112	128	↑ 15
62	Health care and social assistance	2,104	2,272	(† 8)

Top Declining Sectors

Top declining sectors based on number of job postings over the last 12 months.

2-Digit NAICS Code	NAICS Label \$	Posting Count \$ (Previous)	Posting Count \$ (Current)	Change (%)
61	Educational services	730	369	4 9
49	Transportation and warehousing	165	103	
51	Information and cultural industries	319	220	
72	Accommodation and food services	1,155	808	
23	Construction	612	435	

Occupation Trends

Data based on number of job postings over the last 12 months.

GROWING OCCUPATIONS

235

60%

TOP GROWTH OCCUPATION

Other professional engineers, n.e.c.

↑1,000%

TOP DECLINE OCCUPATION

Firefighters

√ 83%

Top Growing Occupations

Top growing occupations based on number of job postings over the last 12 months.

4-Digit NOC Code	NOC Label \$	Posting Count \$ (Previous)	Posting Count \$ (Current)	Change (%)
2148	Other professional engineers, n.e.c.	1	11	1,000
9465	Testers and graders, food and beverage processing	3	28	 \$34
0012	Senior government managers and officials	1	8	↑ 700
3222	Dental hygienists and dental therapists	4	25	↑ 525
9462	Industrial butchers and meat cutters, poultry preparers and related workers	1	6	↑ 500

Top Declining Occupations

Top declining occupations based on number of job postings over the last 12 months.

4-Digit NOC Code	NOC Label \$	Posting Count \$ (Previous)	Posting Count \$ (Current)	Change (%)
4312	Firefighters	6	1	↑ 83
8611	Harvesting labourers	11	2	↓ 81
9525	Assemblers, fabricators and inspectors, industrial electrical motors and transformers	11	2	
9436	Lumber graders and other wood processing inspectors and graders	5	1	1 80
4164	Social policy researchers, consultants and program officers	9	2	√ 77

Wage Trends by Occupation

Wage trends based on job posting data over the last 12 months.

OCCUPATIONS WITH GROWING WAGES

136

78%

TOP OCCUPATION WAGE GROWTH

Allied primary health practitioners

↑89%

TOP OCCUPATION WAGE DECLINE

Executive assistants

↓ 32%

Top Growing Wages by Occupation

Wage trends based on job posting data over the last 12 months.

4-Digit NOC Code	NOC Label \$	Median Wage \$ (Previous)	Median Wage (Current)	Change (%)
3124	Allied primary health practitioners	\$58,500	\$110,000	1 89
0632	Accommodation service managers	\$31,200	\$55,000	↑ 77
6232	Real estate agents and salespersons	\$95,500	\$150,000	↑ 58
7313	Heating, refrigeration and air conditioning mechanics	\$50,000	\$77,171	↑ 55
6221	Technical sales specialists - wholesale trade	\$52,000	\$80,000	1 54

Top Declining Wages by Occupation

Top declining wages by occupation based on job posting data over the last 12 months.

4-Digit NOC Code	NOC Label \$	Median Wage \$ (Previous)	Median Wage (Current)	Change (%)
1222	Executive assistants	\$77,033	\$52,000	√ 32
1225	Purchasing agents and officers	\$70,000	\$54,970	↓ 21
0601	Corporate sales managers	\$74,500	\$59,760	1 9
0711	Construction managers	\$76,789	\$62,400	1 8
1215	Supervisors, supply chain, tracking and scheduling co-ordination occupations	\$48,750	\$39,887	↓ 18

Wage Trends by Sector

Wage trends based on job posting data over the last 12 months.

SECTORS WITH GROWING WAGES

14
61%

TOP SECTOR WAGE
GROWTH

Agriculture, forestry,
fishing and hunting

↑ 23%

Finance and insurance

↓ 21%

Top Growing Wages by Sector

Top growing wages by sector based on number of job postings over the last 12 months.

2-Digit NAICS Code	NAICS Label \$	Median Wage \$ (Previous)	Median Wage \$ (Current)	Change (%)
11	Agriculture, forestry, fishing and hunting	\$35,100	\$42,900	1 23
48	Transportation and warehousing	\$50,000	\$58,500	17
71	Arts, entertainment and recreation	\$35,100	\$40,950	17
56	Administrative and support, waste management and remediation services	\$41,358	\$44,850	1 9
62	Health care and social assistance	\$43,045	\$46,800	1 9

Top Declining Wages by Sector

Top declining wages by sector based job posting data over the last 12 months.

2-Digit NAICS Code	NAICS Label \$	Median Wage \$ (Previous)	Median Wage (Current)	Change (%)
52	Finance and insurance	\$60,000	\$47,375	
41	Wholesale trade	\$48,750	\$44,850	
31	Manufacturing	\$40,950	\$38,025	↓ 7
32	Manufacturing	\$63,000	\$58,500	↓ 7
45	Retail trade	\$35,100	\$33,150	↓ 5

Regional Comparison

REGION TYPE

Region

COMPARING FROM

City of Sarnia X

REGION TYPE

Region

COMPARING TO

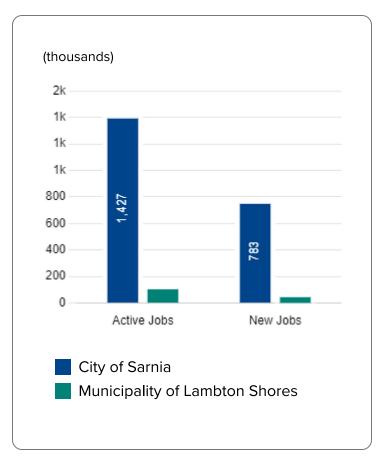
Municipality of Lambton Shores ×

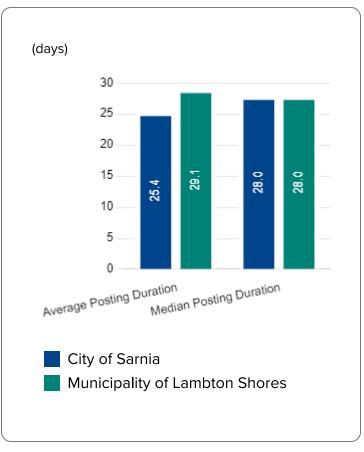
Job Post Activity

The number of active and newly discovered job posts.

Posting Duration

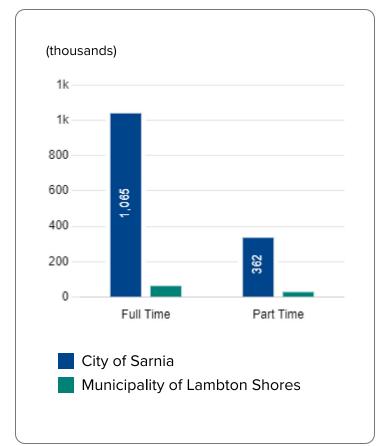
The average and median number of days postings remained active.





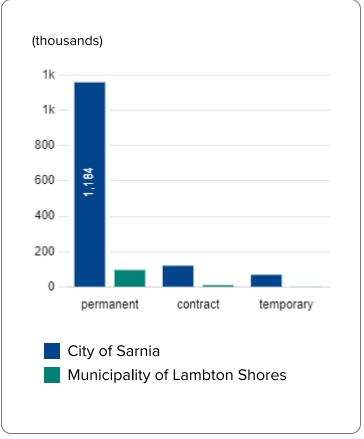
Job Type

Full time vs. part time.



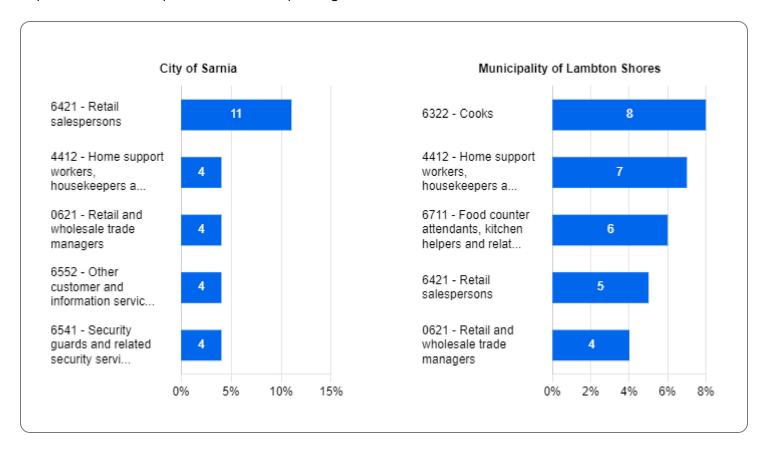
Job Duration

Permanency of jobs posted.



Top Occupations

Top in-demand occupations based on posting count.



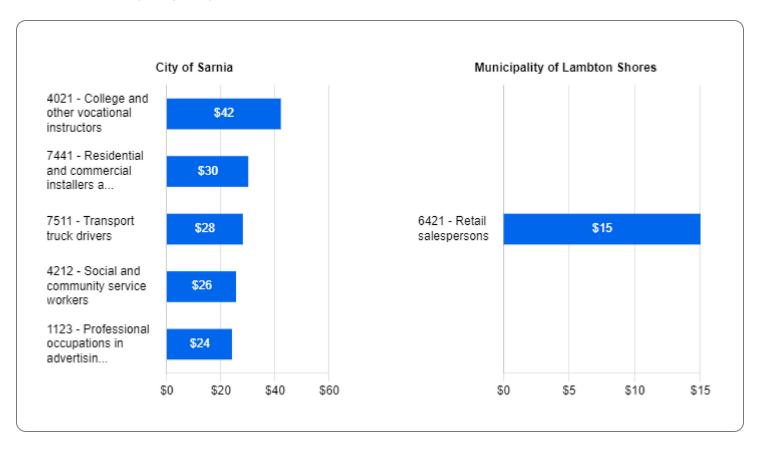
Top Skills

Top in-demand skills based on posting count.



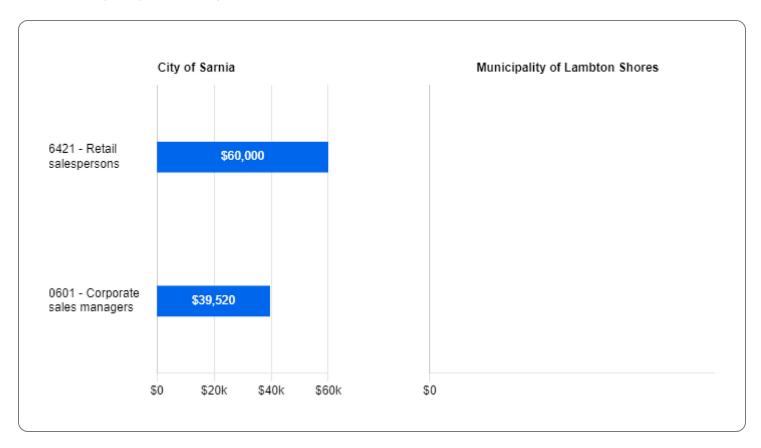
Top Hourly Wages

Top median hourly wages by occupation.



Top Salaries

Top median yearly salaries by occupation.



Top Languages

Top language skills being recruited for.



Occupations

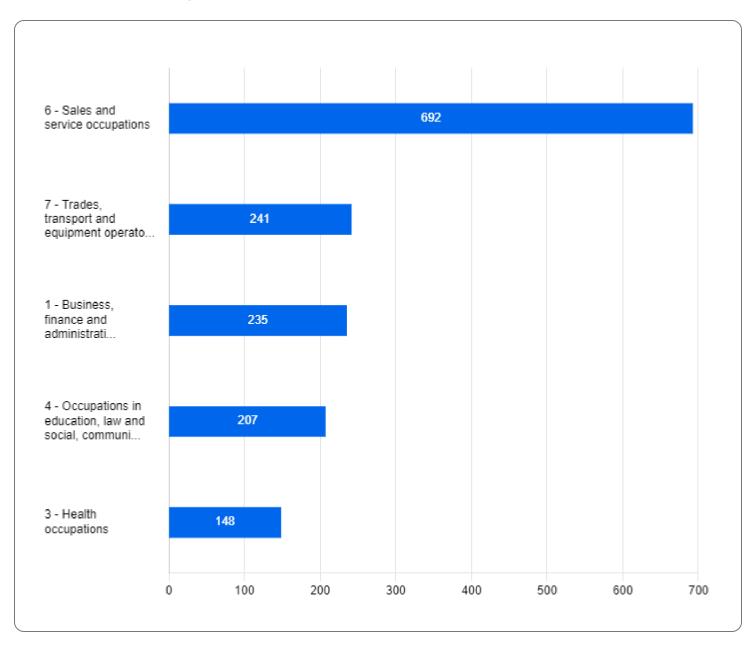
Demand by Occupation

Which occupations are hard to fill, or in demand?

4 Digit NOC Code	\$	NOC Label \$	Posting Count \$
6421		Retail salespersons	166
4412		Home support workers, housekeepers and related occupations	77
0621		Retail and wholesale trade managers	59
6552		Other customer and information services representatives	59
6541		Security guards and related security service occupations	55

Demand by Occupational Category

Which occupational categories are hard to fill, or in demand?



Demand by Skill Level

Which skill levels are hard to fill, or in demand?

2-Digit NOC \$ Code	NOC Label \$	Posting Count \$
65	Service representatives and other customer and personal services occupations	186
64	Sales representatives and salespersons - wholesale and retail trade	175
63	Service supervisors and specialized service occupations	110
67	Service support and other service occupations, n.e.c.	107
12	Administrative and financial supervisors and administrative occupations	104

Demand by Minor Group

Which minor groups are hard to fill, or in demand?

3-Digit NOC \$ Code	NOC Label \$	Posting Count \$
642	Retail salespersons	166
441	Home care providers and educational support occupations	80
421	Paraprofessional occupations in legal, social, community and education services	68
655	Customer and information services representatives	65
751	Motor vehicle and transit drivers	65

Skills & Experience

Top In-Demand Skills

How many times were these skills found in job postings?

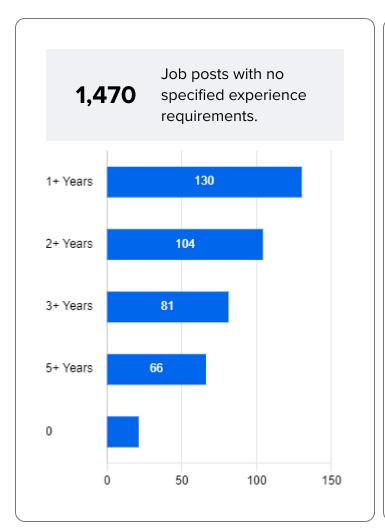


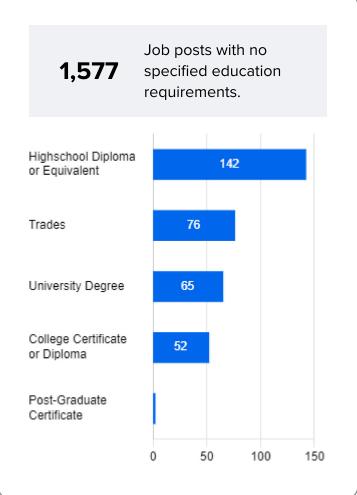
Experience Insights

A look at published experience requirements.

Education Insights

A look at published education requirements.





Key Job Requirements

How often are these requirements desired in job postings?





Microsoft Office



First Aid



Criminal Record
Check



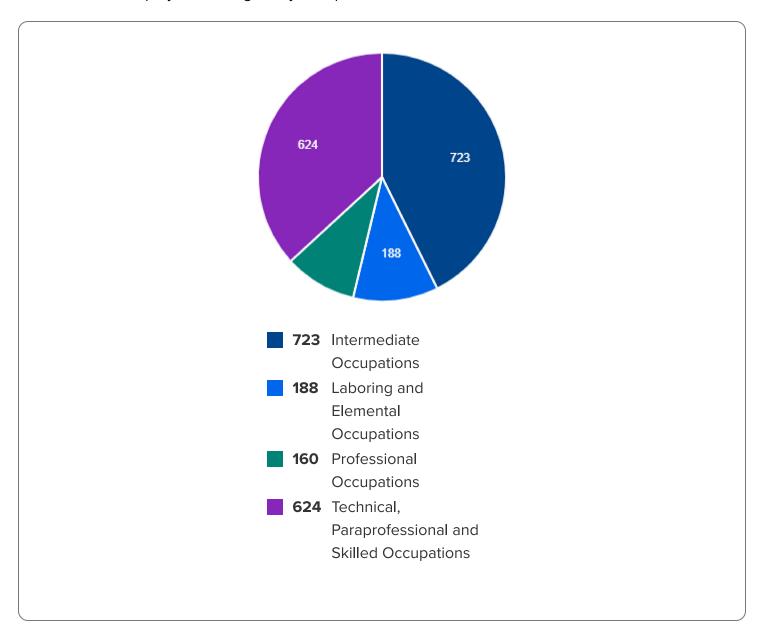
Regular Access to a
Vehicle



Food Safety

Postings by NOC Skill Level

What skills are employers looking for by occupational skill level?



Skills & Knowledge

Browse the table below to discover how often skills and knowledge are specified in job postings.

Skills & Knowledge 🕏	Frequency •
> Knowledge	6,559
> Skills	10,467
> Tools and Technologies	2,376

Wages & Benefits

Quick Statistics

The following metrics include the % increase/decrease over the previous period.

AVERAGE POSTED WAGE

\$22

↓ 4%

MEDIAN POSTED WAGE

\$20

↑ 0%

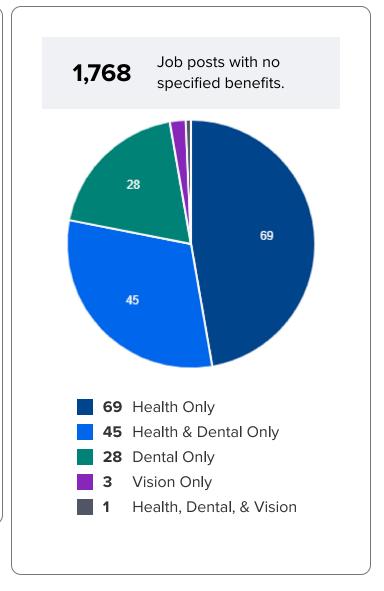
Published Wages/Salaries

What percentage of job postings include wage or salary information?

1,213 Job posts with no specified wage/salary. 87 611 Hourly Wage/Salary 87 Yearly Wage/Salary 3 Weekly Wage/Salary 3 Weekly Wage/Salary

Advertised Benefits

What percentage of job postings include benefit information?



Top Salaries By Occupation

What are employers willing to pay to find the perfect candidate?

NOC \$ Code	NOC Label \$	Median Salary \$
0601	Corporate sales managers	\$39,520
6421	Retail salespersons	\$60,000

Top Salaries by Occupational Category

Which occupational categories pay the most?

1-Digit NOC \$ Code	NOC Label \$	Median Salary \$
1	Business, finance and administration occupations	\$57,500
6	Sales and service occupations	\$60,000
7	Trades, transport and equipment operators and related occupations	\$85,000
3	Health occupations	\$120,000

Top Salaries by Minor Group

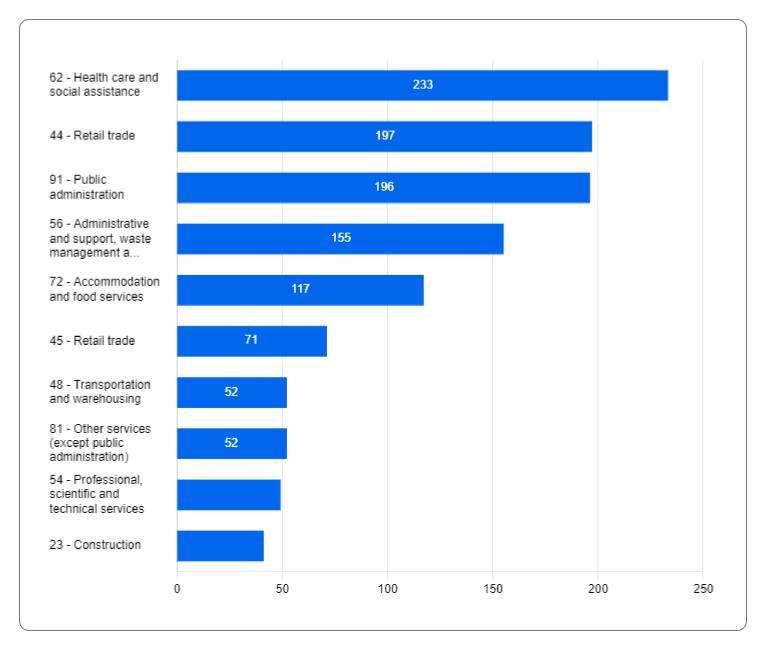
Which minor groups pay the most?

3-Digit NOC Code	\$	NOC Label \$	Median Salary \$
060		Corporate sales managers	\$39,520
122		Administrative and regulatory occupations	\$55,000
642		Retail salespersons	\$60,000
751		Motor vehicle and transit drivers	\$110,000

Sectors

Top Focus Sectors

How many job postings were active for at least 1 day in a given month?



Top Hiring Sectors

What sectors are hiring?

NAICS Code †	NAICS Label 🕏	Posting Count †
> 11	Agriculture, forestry, fishing and hunting	28
> 21	Mining, quarrying, and oil and gas extraction	6
> 22	Utilities	5
> 23	Construction	42
> 31,32,33	Manufacturing	83
> 41	Wholesale trade	40
> 44,45	Retail trade	268
> 48,49	Transportation and warehousing	66
> 51	Information and cultural industries	24
> 52	Finance and insurance	30
> 53	Real estate and rental and leasing	25
> 54	Professional, scientific and technical services	49
> 55	Management of companies and enterprises	8
> 56	Administrative and support, waste management and remediation services	157
> 61	Educational services	39

> 6	52	Health care and social assistance	233
> 7	1 1	Arts, entertainment and recreation	37
> 7	72	Accommodation and food services	117
> 8	31	Other services (except public administration)	60
> 9	91	Public administration	196

Job postings may be double-counted to less specific NAICS categories if they are posted by an employer belonging to more than one 6-digit NAICS classification. This accounts for roughly 5% of all employers, and roughly 11% of all job postings.

Employers

Top Hiring Companies

What companies are hiring?

Company	Location \$	Active Job Posts
Community Employment Services - Lambton College Petrolia	Petrolia	72
County of Lambton	Wyoming	49
Bluewater Health	Sarnia	39
Victorian Order of Nurses	Sarnia	34
Lambton College	Sarnia	33
Loblaw Companies Limited	Brampton	26

Company	Location \$	Active Job Posts •
The WorkPlace Group	Sarnia	26
Steeves and Rozema Group	Sarnia	24
Village Des Valeurs	N/A	23
Paladin Security	Zurich	19

Top Posting Employment Agencies

What employment agencies are posting jobs?

Agency	Location \$	Active Job Posts
EXPRESS EMPLOYMENT PROFESSIONALS	Sarnia	41
Kijiji Jobs	N/A	12
AppleOne	N/A	5
SOS Personnel (Sarnia) Inc.	Sarnia	4
Agilus	Sarnia	3
The TJX Companies	N/A	3
Plan A Sarnia Chatham	Chatham	2
Employment Professionals Canada	Point Edward	1
GC Employment Services	N/A	1

Naran Inc. N/A	1

Locations

Job Postings by Regional Municipalities, Counties, United Counties, or Districts

What specific locations are job opportunities being offered?

Location \$	Active Job Posts
Lambton County	329

Job Postings by Cities, Towns, Townships or Municipalities

In which regions are job opportunities being offered?

Region \$	Active Job Posts
City Of Sarnia	1,446
Municipality Of Lambton Shores	143
Town Of Petrolia	84
Township Of St. Clair	70
Village Of Point Edward	55

Languages

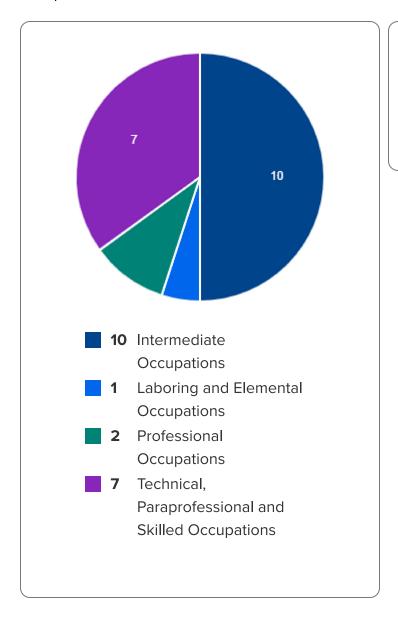
Quick Statistics

The following metrics include the % increase/decrease over the previous period.

ACTIVE JOB POSTS NEW JOB POSTS COMPANIES HIRING 21 10 12 **√** 8% **↓ 16**% **10%** MEDIAN POSTING DURATION AVERAGE POSTING TOTAL LANGUAGES DURATION (DAYS) (DAYS) 26.0 **1** 40% ↓ 50% ↑ 0%

Postings by NOC Skill Level

What language skills are employers looking for by occupational skill level?



Postings by Region

In which regions are multilingual job opportunities being offered?

No data found for the selected filters.

Demand by Language

What kind of language skills do employers seek?

Language ♦	Active Jo Posts	\$
French Language Jobs		5

Mandarin Language Jobs Arabic Language Jobs Punjabi Language Jobs	*
	4
Punjabi Language Jobs	2
	2
Cantonese Language Jobs	1