



2021-2022 Research Projects

Local Labour Market Plan – A report that highlights local labour market data, including a local Community Action Plan.

EmployerOne – A survey and report highlighting local workforce trends from local business input. The EmployerOne Survey has been conducted annually since 2014. We will strive to collect 295 responses.

Reskilling a Virtual Workforce – Through consultations with key stakeholders (employers, workforce participants, digital technology experts, and Literacy and Basic Skills providers)

we will develop a tip sheet to specify what digital skills are required to succeed in the local workforce and an Action Plan to connect job seekers to these vital digital skills. One of the action items will be to run a workshop to build digital skills in job seekers with a total of 40 participants.

Exploring the Workforce Participation of Sarnia Lambton – A survey of those currently not participating in the workforce (not working or looking for work). The survey will collect demographic statistics on this population (age, marital status, reason for non-participation in the labour force, barriers that can be addressed). From the survey results, an Action Plan will be created to highlight identified barriers. We will strive to collect responses from a minimum of 150 participants.

Promoting the Growth of Women in the Skilled Trades – Interview women in the skilled trades to highlight the barriers and supports available for a career in the skilled trades, create a virtual tour of workplaces that have women in skilled trade positions to highlight the work they do, and host a Q&A session with women in the skilled trades to share their experiences with the community.



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