

2023-2024 Research Projects

Local Labour Market Plan

A report that highlights local labour market data, including an update on the 8 base indicators and a local Community Action Plan.

EmployerOne

A survey and report highlighting local workforce trends from local business input.

The future of Agriculture

This project aims to assess the current and future workforce demand in local agriculture businesses and explore the innovations being adopted or planned for the future. SLWDB will develop a comprehensive report presenting the findings on workforce demands based on ongoing or expected innovations. The report will be shared through three community presentations, featuring secondary data and insights from two focus groups involving 30-45 agriculture-based business owners.

Exploring the Gig Economy

This project aims to study the gig economy and its impact on [gig workers](#) and businesses. A survey of 100 gig workers will be conducted to understand their experiences, motivations, challenges, and aspirations. Additionally, consultations with 30 business owners who hire gig workers will be conducted to gain insights into their perspectives and requirements. The findings from these sources will be combined to generate a community report, offering valuable insights into the gig economy's dynamics and its effects on workers and businesses.

Promoting Inclusive Hiring for Employers

This project aims to develop a tip sheet outlining best practices for hiring and supporting employees with disabilities based on current data and interviews with ten local employers in Sarnia Lambton who have hired individuals with disabilities. The tip sheet will aim to dispel myths and increase employers' confidence in managing employees with disabilities and highlight the benefits of inclusive hiring. Additionally, three local employers will share their success stories on inclusive hiring, which will be filmed and showcased during a community event dedicated to promoting inclusive hiring.



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